



# STYLE

M A G A Z I N E



## Andersen Introduces Ashley Norton® and Baldwin® Designer Door Hardware

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### *New Hardware Options Broaden Andersen's Portfolio*

BAYPORT, Minn., Oct. 23, 2023 /PRNewswire/ -- Andersen is giving homeowners even more choice by working with two distinguished designers to offer a variety of new designer hardware options for doors. Starting today, 14 new Ashley Norton® and Baldwin® hardware styles in a variety of finishes will be available, adding to Andersen's existing portfolio of hardware styles.

The new handle sets from Ashley Norton and Baldwin are made of premium materials and are compatible on all Andersen® hinged, entry and folding doors. Carefully curated to meet the most discerning tastes, the new hardware options cater to various design styles and architectural needs.

Designed by leaders in architectural hardware for the whole home, the new handle set offering from Ashley Norton and Baldwin for Andersen doors will match perfectly with other Ashley Norton and Baldwin hardware products throughout the home, including matching hardware options for both interior doors and cabinet hardware.



"We are thrilled to introduce these premium upgrade options to our customers, expanding on our leadership in offering features for windows and doors for all design styles," said Melissa Meyers, business manager at Andersen. "Our collaboration with Ashley Norton and Baldwin reflects our dedication to high-quality, well-designed products that work to create compelling designs. Collaborating with these two companies enables us to bring an expansive portfolio of unique and trend-forward hardware options to our customers, making it easy to enhance the overall appearance and functionality of Andersen doors."

### **Ashley Norton Hardware Styles**

- Empire: A modern take on traditional, the Empire lever has a trumpeted shape with two distinct ridges.
- Apollo: Very sleek, the Apollo lever is a squared-edge straight handle with a flattened shape that is contemporary and modern.
- Atlas: A straight lever styled with rounded edges and distinctive, angled end point.
- Meridian: Rectangular-shaped lever that makes a bold statement.
- Alessa: With its curved shape and squared profile shape, it perfectly bridges contemporary, industrial and traditional.
- Churchill: A very distinctive lever with a curved downward slope and rounded corner.
- Alexis: A clean straight handle with rounded edges that can be used in nearly any setting.
- All styles are available with two escutcheon plate styles, traditional and urban, and in 10 finishes ranging from black, dark bronze to polished nickel and brass.

## Baldwin Hardware Styles

- LO21: Crisp and clean rounded-edge, straight handle lever with an elevated break line that added dimension.
- 5162: A straight, flattened profile lever that is both rounded and soft and squared at the top that's contemporary.
- 5173: This sleek, straight handle makes a statement with more volume and balanced portions.
- 5455V: A flat front handle with an elegant curve upward that is transitional in every sense.
- 5485V: Wide-faced, straight lever with a defining ridge detail.
- LO23: A squared-edge lever that is clean and elevated.
- Baldwin(R) hardware is available with the Santa Monica escutcheon plate and comes in five finishes including satin black, a non-lacquered brass that's a living finish and satin brass and nickel.

The new hardware styles are immediately available nationwide. Visit [AndersenWindows.com](https://AndersenWindows.com) to explore the complete range of designer hardware options and learn more about this upgrade.

## ABOUT ANDERSEN WINDOWS & DOORS

Andersen was founded in 1903 on the philosophy of working "all together" to deliver on its promise to its customers. Every day, the company's more than 13,000 employees are empowered to imagine what's possible and do what's right. Andersen delivers products for the way people live, unmatched performance for the comfort and security homeowners desire, and endless design options to achieve any style.

Headquartered in Bayport, Minn., Andersen Corporation and its subsidiaries manufacture and market window and door products under the Andersen®, Renewal by Andersen®, EMCO® and MQ™ brands. Andersen, a privately held company, operates manufacturing sites across North America and Europe. Andersen has earned the U.S. Environmental Protection Agency's 2023 ENERGY STAR® Partner of the Year – Sustained Excellence Award. Visit us at [AndersenWindows.com](https://AndersenWindows.com).

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